PTO/SB/31 (06-04) Approved for use through 07/31/2006. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

## Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. Docket Number (Optional) NOTICE OF APPEAL FROM THE EXAMINER TO 20807-0003 THE BOARD OF PATENT APPEALS AND INTERFERENCES I hereby certify that this correspondence is being In re Application of deposited with the United States Postal Service with AVALLONE sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box Filed Application Number 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] April 6, 2001 09/828,444 on August 23, 2004. For METHODS ANDS SYSTEMS FOR PROVIDING PERSONALIZED Signature \_ INFORMATION TO USERS IN A COMMERCIAL ESTABLISHMENT Typed or printed Kimberly A. Newell Art Unit Examiner 3621 BACKER, FIRMIN Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the examiner. The fee for this Notice of Appeal is (37 CFR 1.17(b)) \$ 330.00. ☐ Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is: A check in the amount of the fee is enclosed. ☐ Payment by credit card. Form PTO-2038 is attached. ☐ The Director has already been authorized to charge fees in this application to a Deposit Account. I have enclosed a duplicate copy of this sheet. Mean The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 50-1059. I have enclosed a duplicate copy of this sheet. A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. I am the □ applicant/inventor. Brian T. Sattizahn assignee of record of the entire interest. Typed or printed name See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96) (717) 237-5258 attorney or agent of record. Telephone number Registration number 46,401 attorney or agent acting under 37 CFR 1.34. Registration number if acting under 37 CFR 1.34. August 23, 2004 Date NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.

\*Total of forms are submitted.

Submit multiple forms if more than one signature is required, see below\*.

This collection of information is required by 37 CFR 1.191. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

330.00